

REVOLUTIONISE

£2,450 + VAT

ACCELERATE WITH PURPOSE MASTERCLASS

An in-depth seminar for senior leaders of non-profits who wish to accelerate their organisation's mission behind a surge of fundraising growth.

28 OCTOBER – 1 NOVEMBER

"The energy and insights gained from this experience far surpass anything we could have achieved alone."

Michael Carmody, Chief Development Officer, Children Believe, Canada

WWW.REVOLUTIONISE.COM



ABOUT:

Accelerate with Purpose is an immersive five-day residential masterclass designed to enable you to elevate the impact of your organisation.

Created exclusively for non-profit executives and leadership teams to kick-start growth with Purpose you will gain invaluable insights to help you create your own roadmap to:

- Aspire to a bold and precise Purpose
- Align people and behaviours
- Accelerate – starting right now.

Revolutionise has identified the key leadership decisions and behaviours which trigger and sustain this acceleration and will share them with you and your team.

Accelerate with Purpose offers a transformative experience that gives you...

Clarity on Purpose and unique positioning:

Gain a profound understanding of your organisation's Purpose and its distinctiveness within the non-profit sector – in line with your ambition.

Focus for strategic planning:

Transition into a strategic planning phase with a clear focus and actionable insights.

Insight to cultivate a high-performance culture:

Foster an organisational environment that promotes excellence and drives high performance.

Belief, confidence and simplicity:

Develop a sense of confidence and certainty in your decision-making, fostering a culture of clarity, belief in your mission, and simplicity in execution.

Speed, and forward momentum:

Learn effective prioritisation techniques to accelerate progress towards fulfilling your Purpose, And empower your team with the confidence and capability to advance your organisation at a rapid pace towards its goals.

Tools for powerful communication:

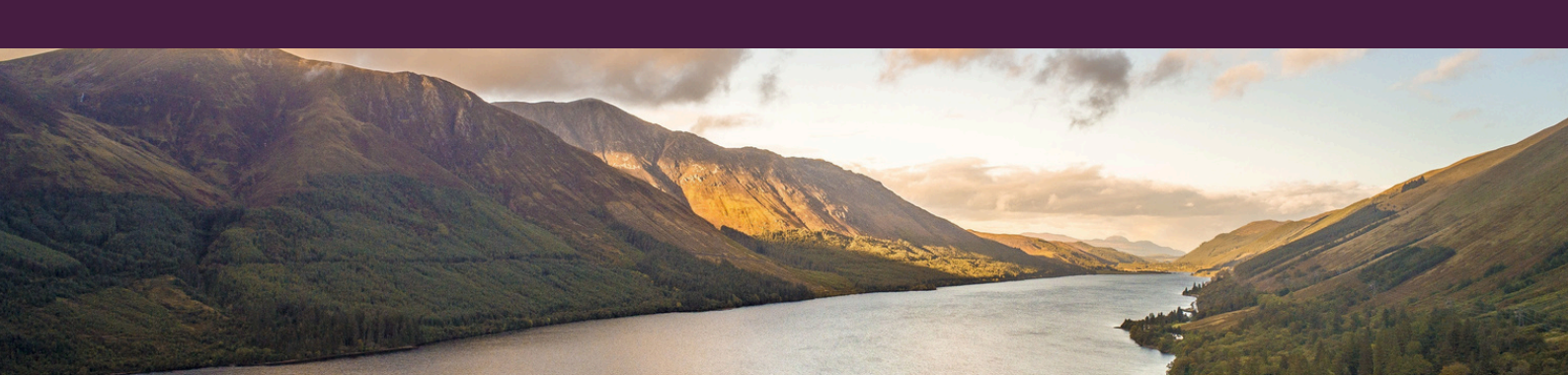
Create a message hierarchy which emotionally aligns your organisation and differentiates you in the market to drive results.

Goal and investment setting techniques:

Line-up your investment plan and budgets for the long-term and reflecting on the resources needed to support your organisation's purpose effectively.

Energy and enthusiasm for change:

Critique your leadership style and identify how to onboard the right individuals who align with your organisation's mission and goals.



STRUCTURE & APPROACH

This seminar is designed to be both educational and outcome-orientated. Utilising human-centred design thinking alongside our research insights you will take away tangible insights and actions.

During the week you will engage with our global team of consultants and make new connections with fellow non-profit leaders on a peer level within an immersive and inspiring environment.

By following our structured, action-led methodology you will leave with a topline plan to structure your organisation behind your unique powerful Purpose.

To access our academic research visit:
www.revolutionise.com/research

PROGRAMME SUMMARY

Start: Monday 28th October at 13:00

Finish: Friday 1st November at 13:00

Over the week you will experience a mix of teaching with time for personal reflection, supported by consultations with the global Revolutionise team.

Monday

- Aspiration and Purpose
- Purpose with precision.

Tuesday

- Defining your Purpose
- Goals for acceleration
- Making Purpose boss.

Wednesday

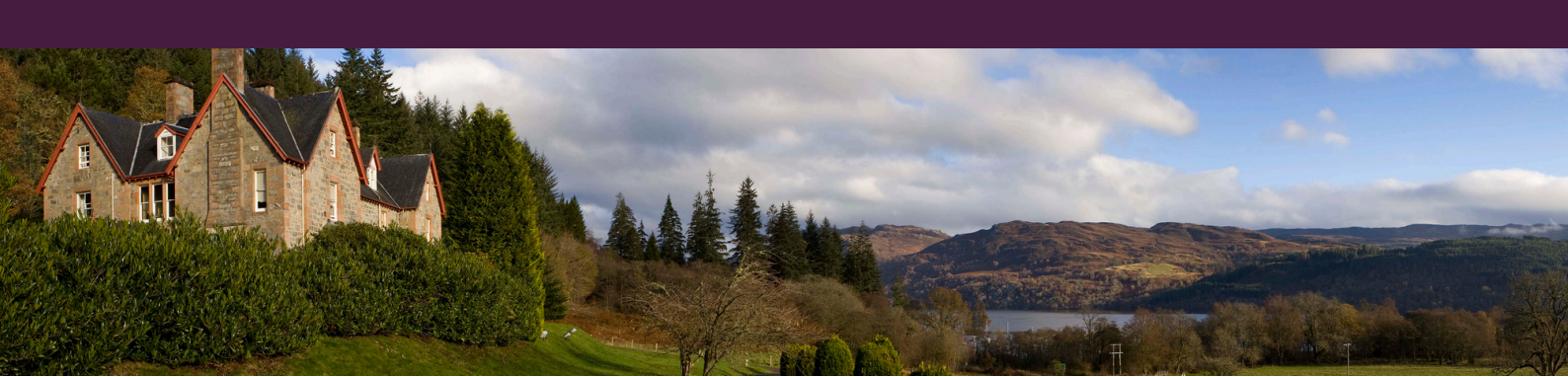
- Financial alignment.
- Communications alignment: branding and messaging
- Using Purpose to prioritise.

Thursday

- Leadership focus and resilience
- Simplicity and speed.

Friday

- The most powerful tool
- Presentations and personal consultations.



VENUE

Our venue is the Loch Ness Centre, The Inch, overlooking Scotland's most famous loch. It is a place of inspiration, perspective, and energy and is the perfect retreat away from the hustle and bustle of daily life to enable you to focus on growing your organisation at pace.

Find out more at: www.inchhotel.com

PRICE

The cost of this five-day seminar is £2,450 +VAT

- All accommodation, meals and transfers to the Inch Hotel are included in this price.
- You will need to cover the cost of travel to Inverness and any bar bills.

BOOK

Online: www.revolutionise.com

For questions and queries,

please contact:

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or call: +44 (0)7989 978 038

TESTIMONIALS

"If you're seeking a transformative seminar for organisational change, look no further than Accelerate with Purpose. In just one week, it offers the invaluable opportunity to refine your business strategy and develop a clear action plan. This eye-opening experience was time exceptionally well spent for our senior leadership team. Every aspect resonated, leaving us with clear direction and a strong desire to hit the ground running."

**Marianne Skjold, Executive Director
Psykiatrifonden, Denmark**

"We were able to unlock the challenges we'd been grappling with and find the answers to the questions we had. A great environment and guided by the team who knew the right questions to ask to guide us in the right direction."

**Katie Docherty, CEO
Chartered Institute of Fundraising, UK**

Past attendees include:

- Ben - the automotive charity, UK
- Børns Vilkår, Denmark
- Chartered Institute of Fundraising, UK
- Children Believe, Canada
- Fugleværnsfonden, Denmark
- Hope House Children's Hospice, UK
- Humanitas Amsterdam, the Netherlands
- Psykiatrifonden, Denmark
- Scotland's Charity Air Ambulance, UK

SPEAKERS AND TRAINERS



Alan Clayton, CEO

Alan Clayton is an uncompromising force for rapid and dramatic change and growth. After a career in national charities and ten years running a fullservice agency Alan set up Revolutionise to help organisations across the globe achieve and accelerate purpose-driven growth.



Kerry Vandersypen, Client Services Director

Kerry has led on the delivery of our Great Fundraising programme for 15 years both as a client and consultant at Revolutionise. For the past seven years she has helped non-profits around the world increase their long-term ambition and position themselves for growth to deliver their mission.



Nyasha Njela, Africa Director

Nyasha Njela has honed her expertise in the realm of non-profit leadership over the last decade. She is deeply involved in capacity-building within the philanthropic sector, leveraging her experience to conduct workshops and seminars aimed at enhancing the skills of fundraising professionals.



Colin Skehan, Europe Director

Colin has developed a true breadth of experience across fundraising channels at charities large and small including Ireland's best-known INGO, Trócaire. He has a passion for fundraising theory and practice, holding certification in fundraising management and philanthropic psychology.



ABOUT REVOLUTIONISE

Revolutionise is a global accelerator for people with Purpose. We have a long history of driving growth and have been working with non-profits since 2010.

This seminar builds upon decades of global research and implementation into Great Fundraising Organisations – and then goes beyond that.

There is serious science in the fields of purpose, behaviour and communications and we are at the forefront of it. Purpose is inherently emotional, so we start with powerfully defining purpose and letting behaviours, communications and structures flow downwards from it. This includes the transformational leadership needed to direct growth.

Revolutionise International Limited is registered in Scotland at Inchnacardoch Lodge Hotel, Fort Augustus, Inverness-shire, PH32 4BL under company number SC 673510. VAT Reg No: 364428388